

## **PRIVACY POLICY**

Goode Property Group Pty Ltd trading as Goode Property Group  
ABN 22 682 558 121

### **Introduction**

This Privacy Policy sets out how Goode Property Group Pty Ltd trading as Goode Property Group (“we”, “our”, or “us”) collect, handle, store, use, disclose and protect personal information in accordance with applicable Australian privacy laws, including the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs).

This policy applies to all personal information obtained through our website, services, communications and any other interactions with us, whether conducted online or offline.

### **Personal Information We Collect**

We may collect personal information that is reasonably necessary for our business functions and activities. Depending on your dealings with us, this may include:

- Full name
- Photographs or images
- Contact details (email, postal address, residential address, telephone number)
- Marital status and anniversary information
- Age and date of birth
- Payment and billing information, including credit card details
- Demographic information such as postcode and location data
- Personal preferences, interests and opinions
- Responses to surveys, questionnaires and feedback forms
- Information relating to enquiries, products, or services requested or received
- Website usage data, including browsing activity, search history, page views, session data, device details, network information and approximate geographic location
- Technical information such as browser type, operating system, IP address and internet service provider
- Information obtained through our website, mobile applications, social media platforms or other digital channels where you have authorised access
- Any additional information voluntarily provided by you or supplied by an authorised third party

We may collect this information directly from you or from third parties acting with your authority.

### **How We Use Personal Information**

We may collect, use, store and disclose personal information for purposes including, but not limited to:

- Providing access to our website, applications and online platforms
- Responding to enquiries and delivering requested products or services
- Managing administrative, operational and business functions
- Conducting analytics, market research and service improvement activities
- Administering promotions, competitions and customer programs
- Sending marketing communications and information about products, services, or opportunities that may be of interest
- Complying with legal, regulatory and reporting obligations
- Managing disputes, complaints, investigations or legal proceedings
- Assessing and processing employment applications

We will not use personal information for purposes other than those outlined above unless permitted by law or with your consent.

### **Disclosure of Personal Information**

We may disclose personal information to third parties where reasonably necessary for our business operations, including:

- Service providers assisting with IT, hosting, data storage, payment processing, marketing and professional services
- Employees, contractors and related entities
- Business partners, agents and authorised representatives
- Sponsors or promoters of competitions or campaigns
- Parties involved in business sales, transfers, restructures or acquisitions
- Credit reporting bodies, courts, tribunals, regulators and debt recovery agencies
- Law enforcement agencies and government authorities where required or authorised by law
- Third parties assisting with the provision of products, services, information or direct marketing
- Analytics providers such as Google Analytics

Some recipients may be located outside Australia or may store information on servers overseas. By providing personal information, you acknowledge and consent to the transfer and processing of your information outside Australia, and you understand that overseas recipients may not be subject to Australian privacy laws.

### **Sensitive Information**

Sensitive information, as defined under the Privacy Act 1988 (Cth), includes information relating to racial or ethnic origin, political opinions, religious beliefs, trade union membership, sexual orientation, criminal history, health information, biometric data, and other categories prescribed by law.

We will only collect sensitive information where:

- It is reasonably necessary for our business activities,
- You have expressly consented, or
- Collection is authorised or required by law.

### **Your Rights and Control**

#### **Consent**

By providing personal information, you consent to its collection, use, storage and disclosure in accordance with this Privacy Policy.

If you choose not to provide certain information, we may be unable to supply some products, services, or website functionality.

#### **Information Provided by Third Parties**

Where personal information is supplied by a third party, we will handle it in accordance with this policy.

If you provide information about another individual, you warrant that you have obtained their consent.

#### **Limiting Use**

You may request restrictions on how your personal information is collected or used.

You may withdraw consent for marketing communications at any time.

#### **Access**

You may request access to personal information we hold about you.

We may charge a reasonable administrative fee.

Access may be refused where permitted by law.

#### **Correction**

If you believe your information is inaccurate, incomplete, or outdated, you may request correction.

We will take reasonable steps to update or amend the information.

## **Complaints**

If you believe we have breached the Australian Privacy Principles, you may lodge a written complaint.

We will investigate promptly and provide a written response outlining our findings and any corrective action.

## **Storage and Protection of Personal Information**

We implement reasonable physical, technical and administrative safeguards to protect personal information from unauthorised access, misuse, loss, alteration or disclosure.

However, no method of electronic transmission or storage is completely secure.

Information transmitted to or from us online is done so at your own risk.

## **Cookies and Tracking Technologies**

Our website may use cookies and similar technologies to enhance functionality and analyse usage patterns.

We may also use third-party advertising and analytics tools (e.g., Google, Facebook) that use cookies to deliver targeted advertising.

Technologies such as web beacons and pixel tags may be used to collect information about website traffic and engagement.

## **Third Party Websites**

Our website may contain links to third party websites.

We do not control these websites and are not responsible for their content, privacy practices or data handling procedures.

Any personal information you provide to third party websites is governed by their own privacy policies.

## **Changes to This Privacy Policy**

We may amend or update this Privacy Policy at our discretion.

Revised versions will be published on our website and will take effect from the date of publication.

We encourage you to review this policy periodically to remain informed about how we manage personal information.

## **CONTACT DETAILS**

Privacy Officer

Goode Property Group Pty Ltd trading as Goode Property Group

ABN 22 682 558 121

Email: [diane@goodepropertygroup.com.au](mailto:diane@goodepropertygroup.com.au)

Last Updated: 19/06/2026